

University	Peter the Great St. Petersburg Polytechnic University
Level of English proficiency	Intermediate
Courses and fields of studies offered for applicants	5.2.3 Regional and sectoral economics
Projects for potential academic supervision	Managing the development of commercial enterprises based on a cost approach; Research on the contribution of inclusive tourism to the development of gross regional product; Research on the impact of digitalization on the development of the hotel market; Development of digital services for small and medium-sized businesses; Increasing the competitiveness of regional producers.
Topics offered for prospective researches	Improving the efficiency of hospitality industry enterprises based on market instruments; Study of the influence of digital ecosystems on the dynamics of market segments in the service sector; Risk management in the activities of service sector enterprises in the context of digitalization; Managing the value of service enterprises based on the use of a digital ecosystem.
 <p>Research supervisor: Pirogova Oksana Evgenievna, Doctor of Economics (St. Petersburg State University of Economic)</p>	<i>Regional and sectoral economy</i>
	Supervisor's research interests Digital tools and risks in the service sector and the hospitality industry
	Supervisor's publications <i>The total number of publications in journals indexed by Web of Science, Scopus, ISI over the past 5 years – 38</i> <i>The hospitality industry development factors (case of St. Petersburg) / O. Pirogova, S. Shanygin, T. Lavrova, V. Plotnikov / E3S Web of Conferences, 2021, Vol. 244, 1003. DOI:10.1051/e3sconf/202124410038.</i> <i>An Approach to Assessing Construction Enterprise Intellectual Capital in the Digital Age / O. Pirogova, V. Plotnikov, A.Yusufova // Lecture Notes in Civil Engineering, 2022, 180, pp. 381–390. DOI: 10.1007/978-3-030-83917-8_35</i> <i>Analysis of ecotourism development prospects in the Northwest region / Pirogova, O., Zasenkov, V., Semenenko, D., Tihomirova, M./BIO Web of Conferences, 2024, 113, 06020. DOI: 10.1051/bioconf/202411306020</i> <i>Analysis of Dynamics and Identification of Trends in the Development of the Service Sector in Modern Realities/ Pirogova, O., Dovganeyeva, Y., Plotnikov, V. // Lecture Notes in Networks and Systems, 2024, 951, pp. 549–558. DOI: 10.1007/978-3-031-56677-6_44</i> <i>Development strategy for the regional services market /Pirogova, O., Pirogov, M., Pogorelov, N. / E3S Web of Conferences, 2023, 460, 03004. DOI:10.1051/e3sconf/202346003004</i>