


**Portfolio of the academic advisor of the participants of the International Olympiad of the
Global Universities Association on the track of postgraduate studies in 2022-2023**

	<p>Olga S. Nadezhina</p> <p>PhD, Associate Professor (Russian state university of tourism and service)</p>
<p>University</p>	<p>Peter the Great St. Petersburg Polytechnic University</p>
<p>English proficiency</p>	<p>Advanced (C1)</p>
<p>Field of study on which the postgraduate student will be enrolled</p>	<p><u>ECONOMY & ECONOMETRICS</u> 5.2.3._Regional and Industrial Economics</p>
<p>List of research projects of a potential supervisor (participation / supervision)</p>	<p>Methodology for assessing the level of the digital environment and key RIS institutions development (18-310-20012). 2019-2020</p>
<p>List of possible research topics</p>	<ul style="list-style-type: none"> • Analysis of the state and development of human capital • Assessment of the regional socio-economic system readiness for the development of the digital economy • Methods and mechanism of human capital management in the regions • The influence of universities on the development of regional innovation systems. • Development of the region's human capital under the influence of digitalization • Management of economic security at the company's and regional levels
<p>Field of study</p>	<p>Regional economy, human capital, economic security</p>
<p>Supervisor's research interests</p>	<p>Regional economy, human capital, economic security</p>
<p>Research highlights</p>	<ul style="list-style-type: none"> • Analysis of the impact of digitalization factors on the formation of human capital in the region • Determining the economic security of a business based on the assessment of intangible assets • Assessment of the impact of special economic zones on the development of adjacent territories
<p>Supervisor's specific requirements</p>	<ul style="list-style-type: none"> • Econometrics-advanced level • Economic security-advanced level • Risk assessment-advanced level • Stata usage skills

Supervisor's main publications	17
Results of intellectual activity	<p>The impact of digitalization on the formation of human capital at the regional level Zaborovskaia, O., Nadezhina, O., Avduevskaya, E. Journal of Open Innovation: Technology, Market, and Complexity, 2020, 6(4), pp. 1–24, 184</p> <p>Determining economic security of a business based on valuation of intangible assets according to the international valuation standards (IVS) Rodionov, D., Perepechko, O., Nadezhina, O. Risks, 2020, 8(4), pp. 1–14, 110</p> <p>An Analysis of the Indicators of Regional Economy Spatial Development in the Leningrad Region of Russia Zhogova, E., Zaborovskaia, O., Nadezhina, O.S. International Journal of Technology, 2020, 11(8), pp 1509–1518</p> <p>Innovative activities in a region in the conditions of the development of the digital environment Babskova, O., Nadezhina, O., Zaborovskaya, O. International Journal of Innovative Technology and Exploring Engineering, 2019, 8(12), pp. 4361–4365</p> <p>Evaluating the impact of small and medium business on the innovative activity of regions in Russia Rodionov, D., Nadezhina, O., Yalimov, S. Proceedings of the European Conference on Innovation and Entrepreneurship, ECIE, 2020, 2020-September, pp. 562–567</p>