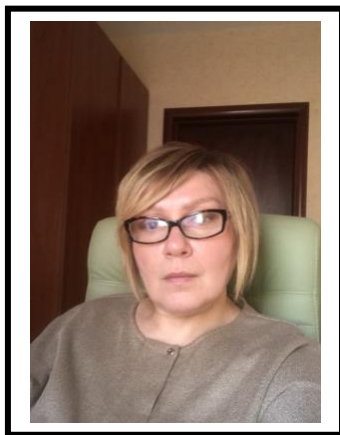


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|--|--|
| University | Peter the Great St.Petersburg Polytechnic University |
| Level of English proficiency | Upper Intermediate |
| Courses and fields of studies offered for applicants | 5.2 <i>Economy</i> 5.2.6 <i>Management</i> |
| Projects for potential academic supervision | <p>The Concept of Cluster Policy of St. Petersburg jointly with the Institute of Regional Innovation Systems (2007);</p> <p>The program for the development of innovative infrastructure, including support for small innovative entrepreneurship" jointly with the St. Petersburg Academic University - Scientific and Educational Center for Nanotechnology of the Russian Academy of Sciences (2010);</p> <p>The mechanism of cluster development of the region as a basis for innovative development of its economy within the framework of the Analytical departmental target program "Development of the scientific potential of higher education" (2011);</p> <p>The main directions of change in the production environment in the context of economic globalization within the framework of the Federal target program "Scientific and scientific-pedagogical personnel of innovative Russia" (2012);</p> <p>The project "Improving the process of managing the development of enterprises in St. Petersburg based on the institutional approach" (2014);</p> <p>Head of the working group of the Higher School of Management of St. Petersburg Polytechnic University</p> <p>"Institutional support for the processes of sustainable development of smart territories" within the framework of the "Priority" program;</p> <p>Head of the initiative research on topics related to management in conditions of global instability.</p> |
| Topics offered for prospective researches | <p>Managing innovative development of business entities in order to increase their competitiveness;</p> <p>Ensuring sustainability of business entities in conditions of economic instability;</p> <p>Directions for increasing the innovative potential of business entities based on digitalization;</p> <p>Managing the development of "smart territories" in order to develop and implement innovations;</p> <p>Improving the human capital of high-tech enterprises;</p> <p>Managing organizational changes in the context of digital transformation;</p> <p>Strategic management of the organization in the context of digital transformation</p> |
| | <i>Business and Management</i> |
| | <p><i>Supervisor's research interests</i></p> <p>Strategic development of the organization based on the use of the potential of modern digital technologies, including artificial intelligence.</p> <p>Study of the relationship between the development of international business entities and their level of digital maturity.</p> <p>Personnel support for modern business and its transformation in the context of expanding digitalization.</p> |



Research supervisor:

Tatiana L. Kharlamova

Doctor of Economics (Saint Petersburg State University of Trade and Economics)

Study of applied tools for ensuring sustainability and innovative development of business entities (depending on the scale and scope of their activities).

Development of mechanisms to support and stimulate innovative activity, as well as recommendations for their practical application.

Study program highlights

Focus on applied developments for manufacturing organizations, high-tech enterprises and research universities.

Supervisor's specific requirements:

Formed scientific interests in areas close to the specified areas.

Mastery of scientific research methods.

Skills in writing and publishing scientific articles.

Supervisor's publications

Total number of publications in journals indexed by Web of Science, Scopus, RSCI over the past 5 years - 28, including:

1. Харламова Т.Л., Харламов А. В., Поняева И. Государственное управление инновационным развитием с использованием возможностей импортозамещения // Известия Санкт-Петербургского государственного экономического университета. – 2022. – № 4(136). – С. 69-75.

2. Харламова Т. Л., Павлова Е.И. Анализ управленческих стратегий цифровой трансформации, обеспечивающих развитие современных организаций. Известия Санкт-Петербургского государственного экономического университета. – 2023. – № 3-2(141). – С. 114 - 120.

3. Kharlamova T., Vashkevich N., Barykin S. [et al.] Inclusive Tourism Ecosystems: Key Stakeholders And Their Roles // Migration Letters. – 2024. – Vol. 21, No. S8. – P. 1263-1269.

4. Kharlamova T., Sont I., Barykin S. [et al.] Unlocking the Metaverse Maneuvers in the Context of the Sustainable Ecological Tourism Landscape in Innovational // Journal of Lifestyle and SDGs Review. – 2025. – Vol. 5, No. 2. – P. e02660. – DOI 10.47172/2965-730x.sdgsreview.v5.n02.pe02660.

5. Kharlamova, T. L. Yuan, Yu. An empirical study of management mechanisms for motivating and incentivizing employees in the context of sustainable digital development // Научный журнал НИУ ИТМО. Серия: Экономика и экологический менеджмент. – 2025. – No. 1. – P. 39-48. – DOI 10.17586/2310-1172-2025-18-1-39-48.

Impacts of Supervisor's research (при наличии)